



Carlos Sánchez-Suárez

Product Manager

Digital Platforms, AI & Mobile Innovation

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Strategic and results-driven Senior Product Manager with 10+ years building and scaling high-impact digital platforms across global B2C markets. Specialized in mobile innovation, platform automation, and AI-driven growth. Proven ability to lead cross-functional teams, scale digital products across mobile and web, optimize revenue, and reduce operational costs. Strong product intuition, hands-on execution, and commercial acumen.

WORK EXPERIENCE



Product Owner

Kuoni Tumlare | Prague, CZ | Nov 2025 - Present

- Defining the procurement roadmap for a global DMC, architecting a centralized platform for supplier management and contracting designed to scale from current European markets into North America and Australia.
- Leading cross-functional research and HCD workshops to modernize legacy core systems, translating complex operational gaps into a prioritized backlog of AI-ready features and automated workflows.
- Launched a new internal document management system and optimized supplier master data, establishing the technical foundation for future AI integrations and streamlining global contracting efforts.



Product Owner - Commercial Innovation

Rohlik Group | Prague, CZ | Jan 2025 - Sep 2025

- Built and launched a fully autonomous AI-driven pricing engine solution across 5 markets (DE, AT, CZ, HU, RO). This involved leading the development and rollout of automated competitor assortment matching, improving pricing accuracy by 80% and automating 70% of pricing operations.
- Led development of a supplier self-service portal, cutting internal workload and saving €150K annually.
- Revamping the digital promo platform to replace manual workflows, projected €270K in yearly savings.
- Rapidly prototyped AI-powered tooling using SQL, Cursor, Codex, and Devin to accelerate internal testing and validate ideas before full engineering investment.



Sr. Product Manager - Mobile Apps

Monster Worldwide | Prague, CZ | Nov 2021 - Jan 2025

- Launched Monster's first Generative AI product: an Interview Coach, which increased job applications per user by 30% and boosted 7-day retention by 33%.
- Led the mobile platform strategy, doubling DAUs and tripling conversion compared to mobile web.
- Collaborated with cross-functional teams across Europe, US and APAC, driving mobile revenue from single digits to 15% of company total.



Product Owner - Clubcard Mobile App

Tesco | Prague, CZ | Dec 2019 - Oct 2021

- Owned the loyalty experience across mobile and backend systems for CZ, SK, HU and PL, reaching 1M+ users.
- Redesigned onboarding flow to increase conversion and support the replacement of paper-based cards, saving ~€500K.
- Improved app store rating from 3.5 to 4.6 within one year by enhancing platform UX.
- Handled backlog, stakeholder comms, and delivery while introducing agile workflows to legacy teams.



Digital Project Manager

NDP Studio | London, UK | Dec 2018 - Dec 2019

- Managed website redesigns for clients incl. Centrica and STEP using a Drupal stack.
- Led STEP's full site overhaul, improving delivery speed by 15% through structured planning and stakeholder alignment. Success led to repeat contracts and long-term partnerships.



Senior Project Manager

Wunderman | Prague, CZ | Aug 2017 - Sep 2018

- Managed web development, creative, and marketing projects for global clients including Microsoft, Ford, and EU institutions.
- Owned client relationships and account growth responsibilities, supporting business development efforts with proposals and pitches worth up to €800K per year.

EDUCATION



Master of Web and Video Design

Inst. Artes Visuales (Jerez Ftra., ES)
2012



Master of Film and Media Studies

University of Sevilla (Seville, ES)
2008

CERTIFICATION



Scrum Product Owner (CSPO)

Scrum.org
2021



AgilePM (DSDM) Practitioner

APMG International
2019

SKILLS

- **Product & Project:** Jira, Linear, Confluence, Notion, Trello
- **Design & UX:** Figma, Miro, Adobe Suite
- **Data & Analytics:** Amplitude, GA, Looker, GTM
- **Automation & AI:** OpenAI, Gemini, Zapier, n8n, Codex, Devin, Cursor, Lovable
- **Technical:** SQL
- **Other:** Excel, CMS (Drupal, WordPress)

LANGUAGES

- **Spanish:** Native speaker
- **English:** Full professional proficiency
- **Czech:** Basic